

SKEMA Global Lab in AI

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Section 1

The Digital Transformation

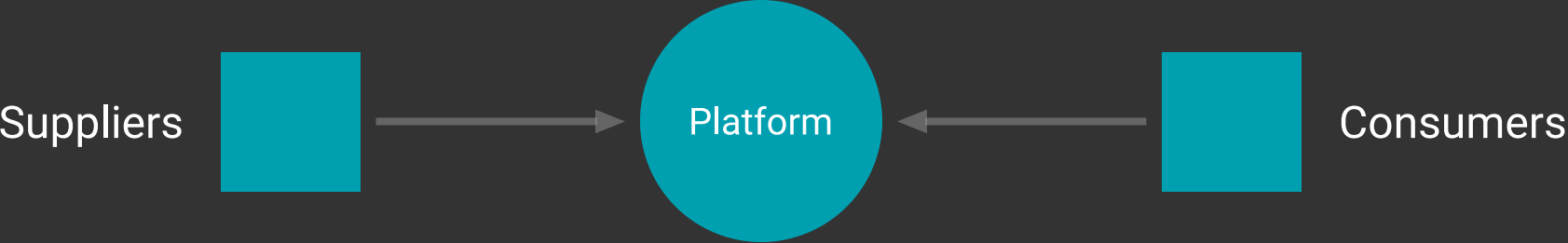
- **Conventional companies**

Finance, logistique, service à la personne, etc.

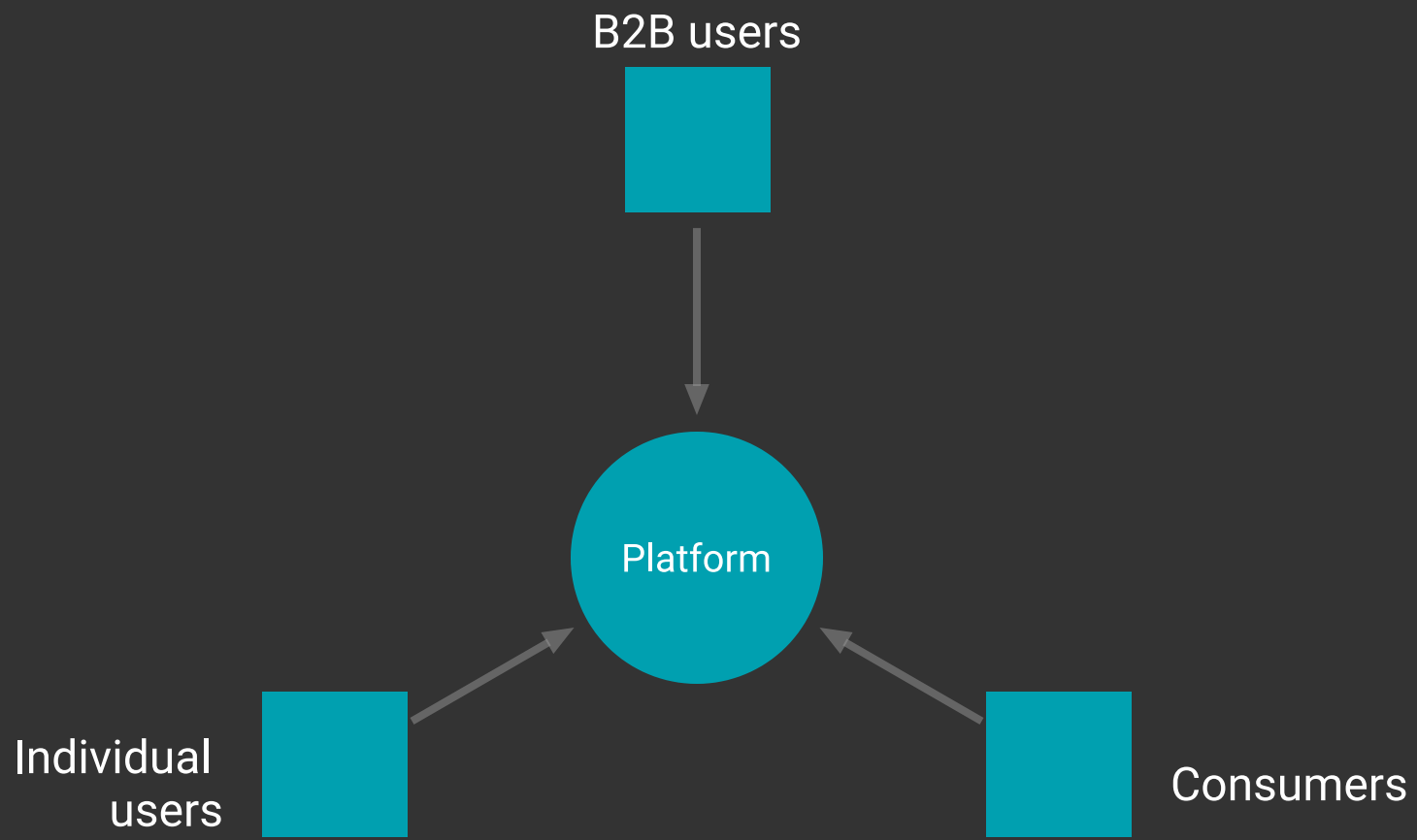
- **Platform companies**

Uber, Amazon, Google, etc.

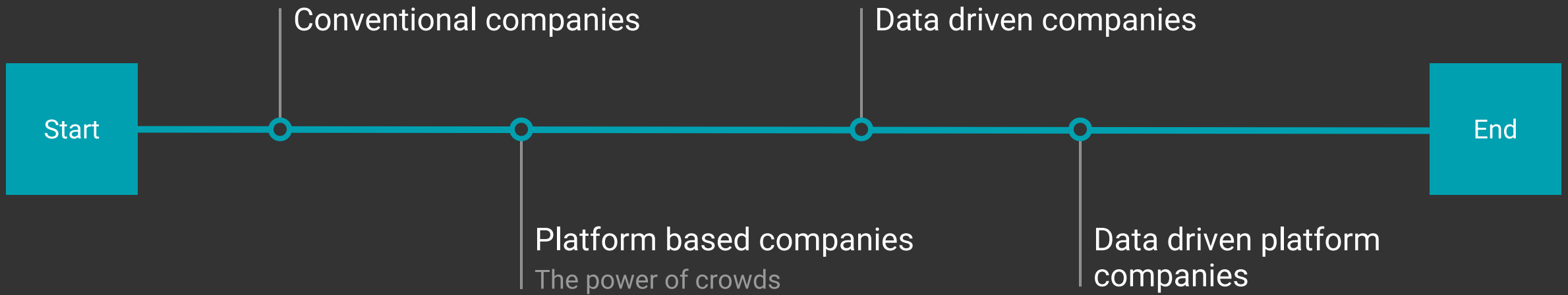
Platforms



Data driven platforms



Competing in an AI Age



- Kevin Kelly

Ted.com

Section 2

Data based decision workflow

Old school

- Data as files
- Proprietary data

New school

- Data as stories
- Open data
- Integrating data
- Reproducible research

Change in paradigm

- mondo.cirano.qc.ca
- theia.skemagloballab.io
- finance.skemagloballab.io
- Our data packages and tutorials

The data challenges to build stories

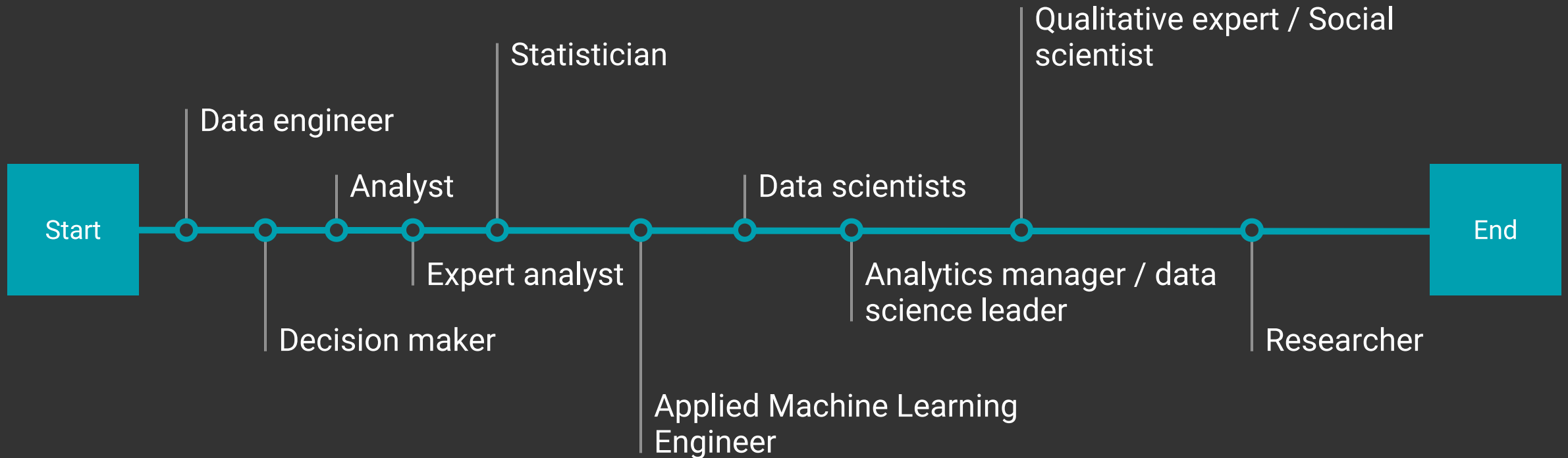
- Automation Challenges
- Analytical Challenges
- Distribution Challenges
- Integration Challenges

2Section 1

New skills in the digital transformation

Perfect Data Science Team / Cassie Korzykov

Augmented Intelligence (not Automated Intelligence here)

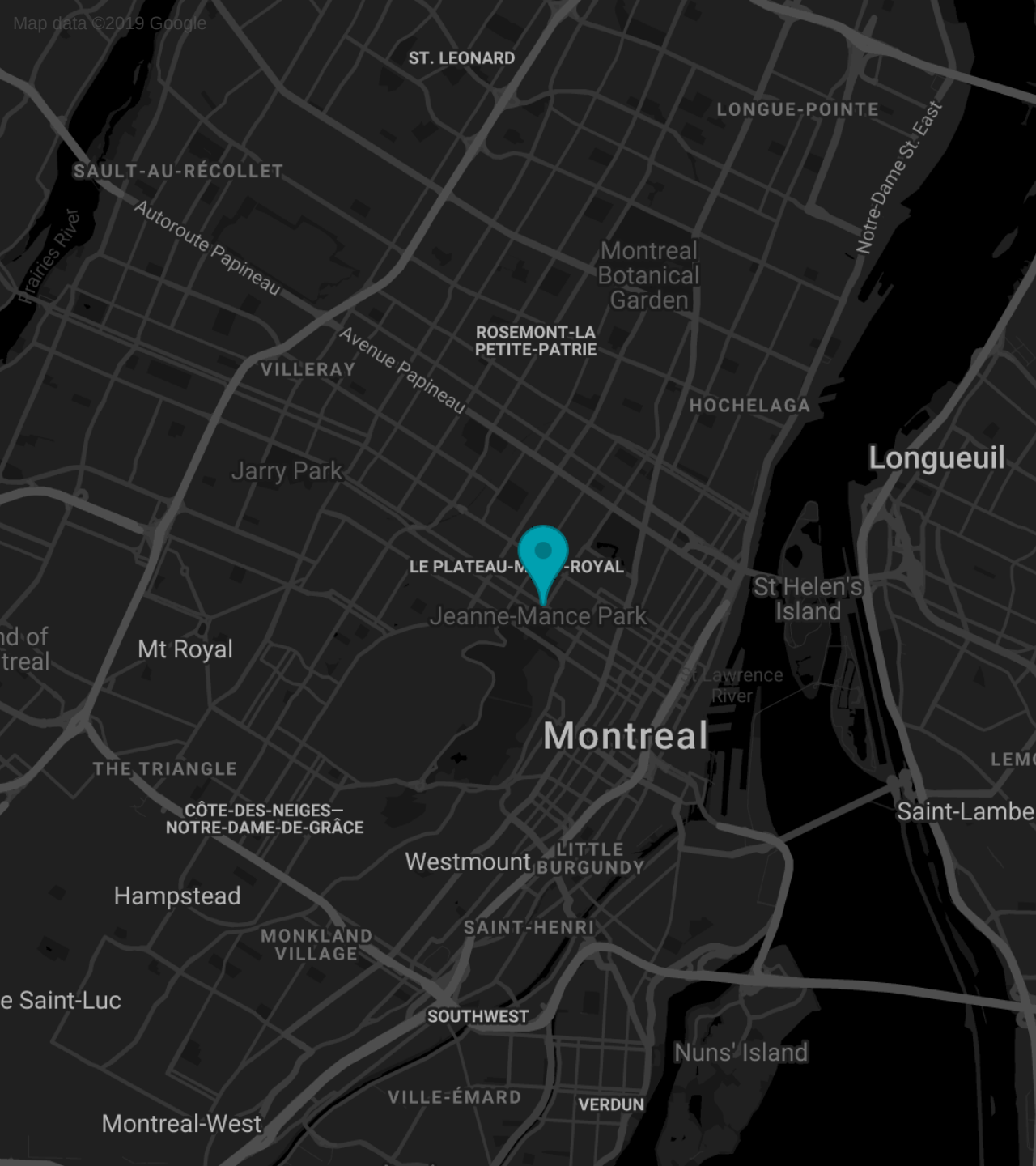


Section 4

Conclusion

- Tom Gruber

ted.com



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